

# 工业激光应用

## INDUSTRIAL LASER APPLICATIONS • CHINA

### Industrial Laser Applications China

(Former Industrial Laser Solutions China published by Ringier China)

Published by ACT International

#### Fact Sheet

Publication :	<b><i>Industrial Laser Applications China</i></b> 工业激光应用 Licensee of <b><i>Industrial Laser Solutions for Manufacturing</i></b> , published and owned by Endeavor Business Media(formerly Pennwell)
Field served:	Lasers technologies and applications for materials processing.
Readership:	Executives and technicians in China market of Lasers technologies and applications for materials processing.
Launch date:	September 2019
Prototype:	June 2019
Format & Frequency:	A4, 203mm x 273mm trimmed), 6 issues per each year
Circulation:	10,000 in print, 20,000 in digital (publisher's claim)
Website:	<a href="http://www.industriallaserapplications.cn">www.industriallaserapplications.cn</a>
Content:	70% translated from ILS mag, 10% from ILS Japan, 20% locally generated content (news, new products, interviews)
Local Editor:	Katie Huang <a href="mailto:katieh@actintl.com.hk">katieh@actintl.com.hk</a>
Ed Director:	Rossie Pang <a href="mailto:rossiep@actintl.com.hk">rossiep@actintl.com.hk</a>
Editor Emeritus:	David Belforte <a href="mailto:Belforte@Pennwell.com">Belforte@Pennwell.com</a>
Group Ed. Director	John Lewis <a href="mailto:johnml@pennwell.com">johnml@pennwell.com</a>
Circulation:	Ivy Tan <a href="mailto:ivyt@actintl.com.hk">ivyt@actintl.com.hk</a>
Pub Director:	Adonis Mak <a href="mailto:adonism@actintl.com.hk">adonism@actintl.com.hk</a>
Group Pub Director:	Alan Bergstein <a href="mailto:alanb@pennwell.com">alanb@pennwell.com</a>
ILS/LFWC JP Publisher:	Masaki Mori <a href="mailto:masaki.mori@ex-press.jp">masaki.mori@ex-press.jp</a>
Int'l Sales Director:	Mark Mak <a href="mailto:markm@actintl.com.hk">markm@actintl.com.hk</a>
China Sales Director:	Hatter Yao <a href="mailto:hattery@actintl.com.hk">hattery@actintl.com.hk</a>
Marketing Director:	Lisa Cheng <a href="mailto:lisac@actintl.com.hk">lisac@actintl.com.hk</a>
Ad Service Manager:	Pauli Mak <a href="mailto:paulim@actintl.com.hk">paulim@actintl.com.hk</a>

# 工业激光应用

## INDUSTRIAL LASER APPLICATIONS • CHINA

### 2020 Editorial Calendar

Issue	FEATURE ARTICLES	BONUS SHOW DISTRIBUTION
Feb/Mar Issue: Feb 26 Materials: Feb 19 Booking: Feb 12 Editorial: Jan 24	Two Beam Sintering Cutting CFRP laminates Advances in fiber cutting	SIMM Expo, Shenzhen, Mar <a href="http://www.simmtime.com">www.simmtime.com</a> Laser World of Photonics China, Sha, Mar <a href="http://www.world-of-photonics-china.com.cn/zh-cn/">www.world-of-photonics-china.com.cn/zh-cn/</a>
Apr/ May Issue: Apr 16 Materials: Apr 9 Booking: Apr 2 Editorial: Mar 20	Large scale additive manufacturing Laser processing aircraft Industrial applications in China	IAMD, Beijing, May <a href="http://www.iamdbeijing.com/">www.iamdbeijing.com/</a> Laser Fair, Shenzhen, May <a href="http://www.laserfair.cn">www.laserfair.cn</a> Auto Tech, Wuhan, May <a href="http://www.China-autotech.com">www.China-autotech.com</a> Nepcon China, Shanghai, Apr <a href="http://www.nepconchina.com/zh-cn.html">www.nepconchina.com/zh-cn.html</a>
Jun/ Jul Issue: Jun 10 Materials: Jun 3 Booking: May 27 Editorial: May 10	Combining of laser processing and robots Laser cleaning Reflective metal welding	ACT Smart Tech Con, Suzhou, Jun <a href="http://www.ST-con.cn">www.ST-con.cn</a> IAMD Shenzhen <a href="http://www.iamdshenzhen.com/">http://www.iamdshenzhen.com/</a> AMTS, Shanghai, Jul <a href="http://www.shanghaiamts.com">www.shanghaiamts.com</a> AMIA, Wuhan, Aug <a href="http://www.whciame.com">www.whciame.com</a>
Aug/ Sep Issue: Aug 19 Materials: Aug 12 Booking: Aug 5 Editorial: Jul 19	Precision glass cutting Precision welding of power battery Surface treatment	CIOE in Shenzhen, Sep. <a href="http://www.cioe.cn">www.cioe.cn</a> IAS / Metal Works China, Shanghai, Sep <a href="http://www.metalworkingchina.com">www.metalworkingchina.com</a> Nepcon Asia, Shenzhen, Aug <a href="http://www.nepconasia.com/zh-cn.html">www.nepconasia.com/zh-cn.html</a>
Oct/ Nov Issue: Oct 28 Materials: Oct 21 Booking: Oct 14 Editorial: Sep 30	Heterogeneous materials welding Precision marking Brittle material processing	Leap Expo, Shenzhen, Nov <a href="http://www.leapexpo.com/en/home">www.leapexpo.com/en/home</a> OVC Wuhan, Wuahn, Nov <a href="http://www.ovcexpo.com.cn">www.ovcexpo.com.cn</a> C-Touch & Display, Shenzhen, Nov <a href="http://www.sz.quanchu.com.cn">www.sz.quanchu.com.cn</a> AsiaBLECH, Chengdu, Nov <a href="http://www.asiablech.com">www.asiablech.com</a>
Dec/ Jan Issue: Dec 23 Materials: Dec 16 Booking: Dec 9 Editorial: Nov 22	Real-time seam tracking Metal 3D printing Laser processing and Industry 4.0	

# 工业激光应用

## INDUSTRIAL LASER APPLICATIONS • CHINA

Editorial plan is preliminary, subject to changes.

Editorial contact: [KatieH@actintl.com.hk](mailto:KatieH@actintl.com.hk)

### Circulation

#### Business type

Micro Processing	2%
Renewable Energy	2%
Packaging	2%
Textile/Paper/Rubber/Plastic Products	2%
Medical & Dental Devices	3%
Job Shop/Steel Service Center	7%
Laser Systems Integrator/Manufacturer	8%
Electrical/Electronics/Semiconductors	10%
Research & Development/Education	12%
Transportation (including Aerospace, Automotive)	17%
Industrial & Commercial Machinery	16%
Fabricated Metal (including Sheet Metal Work)	20%

#### Job Title/Function

Manufacturing/Production Engineering; Design/ Applications Engineering/ Laser Technician	51%
Corporate Management; Engineering Manufacturing/ Production Management	25%
Purchasing/Procurement & Consulting/Trade school Education	11%
Research & Development	13%

#### Geographical

South China	32%
East China	30%
North China	12%
Central China	18%
West China	8%

### Advertising Rate

(USD gross)

Space unit	1x 4C	6x 4C	1x BW	6x BW
Full Page	3,540	3,190	2,680	2,400
2/3 Page	2,710	2,440	2,170	1,960
1/2 page Island	2,430	2,220	1,700	1,400
1/2 page H/V	2,300	2,070	1,620	1,460
1/3 page	1,880	1,700	1,370	1,210
1/4 page	1,620	1,400	1,100	1,000

# 工业激光应用

INDUSTRIAL LASER APPLICATIONS • CHINA

## About ACT International

[www.actintl.com.hk](http://www.actintl.com.hk)

ACT International, established 1998, serves a wide range of high technology sectors in the high-growth China market. Through its range of products -- including magazines and online publishing, training, conferences and events -- ACT delivers proven access to the China market for international marketing companies and local enterprises. ACT's portfolio includes multiple technical magazine titles and related websites plus a range of conferences serving more than 200,000 professional readers and audiences in fields of electronic manufacturing, machine vision system design, laser/photonics, RF/microwave, cleanroom and contamination control, compound semiconductor, semiconductor manufacturing and electromagnetic compatibility. ACT International is also the sales representative for a number of world leading technical publishers and event organizers. ACT is headquartered in Hong Kong and operates liaison offices in Beijing, Shanghai, Shenzhen and Wuhan.

2019-12

